October-December 2009

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ThanksLiving

Counting and Living Your Blessings

When we ask God to give us blessings, He will not necessarily shower us with our wishes and dreams. Instead, He will give us an opportunity to recognize and feel the immense blessings that are already surrounding us. When we ask God to give us love, He will not necessarily shower us with warm and fuzzy feelings. Instead, He will give us an opportunity to show love and be loved.

The recent "challenges" that our country faced are examples of these opportunities. This is a great opportunity for us to see the light beneath the storm by counting our blessings and giving thanks to Him. The greatest form of thanksgiving is *thanksliving*. It is gratitude in action. It is paying forward or passing the love. According to Albert Schweitzer, "In gratitude for your own good fortune, you must render in return some sacrifice of your life for the other life."

This act does not call us to move mountains. Instead, it tells us that simple acts of kindness and love, when passed to other people, can and will eventually move mountains. Let me share with you Wilfred A. Peterson's examples of how we can live in a thanksliving way:

- Live your life triumphantly.
- Be grateful for all who have helped you and start paying

forward by helping others as well.

- Strive to make others happy.
- Be an inspiration to others.
- 5. Live each day to the fullest.
- Use your talents and obligations to be invested in the common good.
- Face the challenges of life as a challenge of achievement.
- Enjoy what you have and share it with others.

In the true spirit of Christmas season, let us live the *thanksliving* way and pass the love and blessings to everyone. Imagine how better life can be if we all live this way? Imagine the trials we can surpass, the successes we can build and the changes we can create. I challenge you to start thanksliving today!

Happy Holidays!

MMArcangel

CONEXINE 5M

CARD MRI Holds Annual Business Review and Planning



Pouring glory. Glory poured in pink and white as CARD MRI inaugurates its Annex Building in San Pablo City on December 10, 2009 which also marks its 23rd year of service to the nation.





Mr. Shafiqual Haque Choudhury, Founder & President ASA Bangladesh praises CARD's contribution in uplifting millions (top). From left, Dr. Navarro, Mr. Choudhury and Dr. Alip plant a narra tree symbolizing institutional strength and affirmation to environmental obligation (bottom).

Photos by MMArcangel



Tribute to a Woman of Honor

The Tita Cory Scholarship Fund CARD MRI Balik-Eskwela si Nanay Program

Known as a prime mover on women empowerment, CARD MRI embarks on another milestone to further benefit its ever-growing family. Its longtime running scholarship program branches out to The Tita Cory Scholarship Fund, CARD MRI Balik-Eskwela si Nanay Program. The program intends to send CARD MRI members – mostly mothers – back to school.

November 28, 2009 marks its official kick-off, awarding four Nanays for the initial batch of scholars. The recipients are Pascuala S. Geñoso and Loma C. Atienza for High School scholarship, and Leticia F. Leguin and Lea F. Oclarino for College. More than 200 members and guests filled the BDO Foundation Microfinance Center Auditorium at CMDI.

The program serves as CARD's humble tribute to the late President Cory C. Aquino, a woman of honor and a genuine epitome of courage and brilliance. While unknown to some, the late Pres. Cory Aquino has been a fervent advocate of microfinance and CARD MRI extends gratitude for her ardent support to the institution. Several times, the late president expressed her affection to CARD by personally sharing inspiration to the members who above everything are mothers like her.

Dr. Gelia Castillo, a National Scientist and a member of CMDI Board of Trustees, stressed in her speech that for four years Cory Aquino is a President, but forever a "Tita" and a mother to the nation. Mrs. Ballsy Aquino-Cruz and Mr. Rafael Lopa, the late President's eldest and nephew respectively,

respond to the honor bestowed on their family.

CARD MRI through CMDI will conduct more batches of examinations until it is able to send the largest possible number of Nanays in the country. With this, the institution hopes that its members can continue realizing their full potential and become major contributors to nation building.



Pouring appreciation. Mrs. Ballsy Aquino-Cruz speaks appreciation on behalf of the Aquino Family.

CMDI Goes Virtual

CMDI at www.cardinstitute.com

CARD-MRI Development Institute (CMDI) responds and adapts to the ever-evolving world of technology. In its pursuit to be the leading school of Microfinance, CMDI launches its first ever E-Learning facility on November 27, 2009. This facility is made possible through a matching fund grant from Oikocredit, a Microfinance Institution (MFI) based in Netherlands.

Uniquely as it is, the facility introduces CMDI as the education and capacity building arm of CARD MRI. It lays on the programs and major offerings of the institution as well as the available facilities, all responsive for learning. This virtual learning facility is primarily built on three major components: eTutorial, eConsultancy and eLibrary. eTutorial is composed of a ten-part module

on Basic and Advanced Microfinance highlighting CARD practices. The students are asked to finish the ten lessons on a particular period at their own pace. All lessons are made interactive (highly animated) to increase interest among users. Embedded on the lessons are tasks on field exposures and visits to CARD branches and other MFIs.

eConsultancy on the other hand is also called as the "mentors" page. This is where the credentials and schedules of the faculty are provided. It has several features like forums, chats, blogs and others alike to enable open discussions among the mentors and students. All registered students can have the chance to virtually consult with the experts on particular fields of Microfinance.

Lastly is the **eLibrary** which is the collection of Microfinance materials like books, monographs, occasional papers, focus notes, newsletters and other publications available at CMDI Library. Anyone can access the eLibrary to browse abstracts of learning materials on Microfinance and related topics, and one can have entire access to a material at a certain price.

With CMDI venturing on a distance learning facility, CARD MRI can bring Microfinance and Education to a wider scope and at a higher level.



CARD MRI Executives and Oikocredit representatives share opinion on CMDI E-Learning facility.

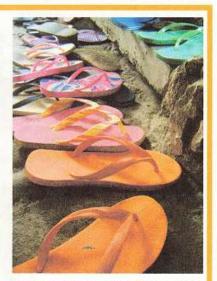
Behind Lenses Random Captures at CARD MRI



Captured smiles. CARD MRI Executives as they warmly usher Mrs. Ballsy Aquino-Cruz to the launching of Tita Cory Scholarship Fund CARD MRI Balik-Eskwela si Nanay Program.

Short-cut. An Account Officer (AO) taking a short-cut going to another center meeting.





Endless lines. Slippers serve as the humble vehicle of members religiously attending the San Antonio I Center meeting, Bajada Unit, CARD Bank Davao.

Ipadayon Mindanao!

CARD Mindanao Exposed.

Whoever dare say that women are weak – say more poor women, say even more poor women of Mindanao – is blind from the veracity of their independence, pride and passion.

In their eyes are flickers of hope, in their smiles are glitters of undying love to their children, family and community. These are the women of Mindanao, women who are given hope by the small capital borrowed without collaterals and paid small weekly. True enough, CARD MRI is reaping the fruits of its faith on empowered women.

It is not long ago when CARD dreamed of extending its services to far Mindanao. Winning the strife, CARD has succeeded 109 unit offices operating all over south. These offices are run by competent individuals feeding on the inspiration they get from the field.

Everyday after day break, CARD staff rushes in for another day of busy operations. Account Officers (AOs) quickly collect the day's paraphernalia and off they go to the center meetings (member's weekly meeting). They will be greeted by women diligently waiting at their center houses to proceed in an hour of structured meeting. Simple houses turn 'pro' with all the reminders, pledges, hymn and other visuals hanging on the wall. Some even has their own DVD player for a much felt singing of CARD hymn!

One will be amazed on how these (ordinary) women practice the basic Robert's Rule of Order in a meeting, a scene so orderly that a dignified House will get ashamed of pointless political chaos.

Hearing them earnestly recite their pledges as members and staff, and sing the hymn even in a little awkward off tune is a reason more poignant for CARD to continue its ventures.

A deeper and more personal visit to their homes will reveal a picture of simple but developed life. With borrowed capitals, these women are able to operate small businesses ranging from candy making to buying and selling all kinds of goods – or anything that will add to their income. Children are sent to school and food is always available on the table.

Back to the units and branches, CARD staff efficiently record the day's activities despite that it is tediously manual – they don't even mind. At mid-day after a series of center meetings, staffs amusingly hum "... at sa CARD matatag ang bukas", without them knowing the bug called LSS (last song syndrome).

Staff always willing to share smiles and joy despite difficulties, women ever courageous to fight poverty, refreshing indeed. And these, all happening in a group of island shadowed in a chaotic typecast.

All these and more because CARD MRI family is one in the vision of women empowerment towards a better society. IPADAYON MINDANAO! NAGDAYOG AKO SA INYO HA NA TANAN!

AT A GLANCE:

The CARD MRI Updates

November Edition

PERFORMANCE ASSESSMENT AS OF October 2009

OPERATIONS UPDATE

ı	Total Number of Clients Served		1,073,744
١	Number of Clients including Savers		957,218
١	Total Number of Active Clients with	Loan	s 934,331
ı	Total Number of Insured Persons		4,671,655
ı	Amount of Loans Outstanding	P	3,310,077,350
ı	Amount of Savings/CBU	Р	2,374,929,493
I	Repayment Rate		99.39%
l	Total Number of Staff		5,280
ı	No. of Employees		4,740
I	Coordinators		540
١	Total Number of Offices		905
ı	Branches		553
ı	BOAT Partn=ers		13
ı	Office Units		308
ı	Provincial Offices		18
١	Head Office		7
l	Liaison Office		1 (Cambodia)
١	VWU-TYM Partnership		1 (Vietnam)
١	PT TPR-CARD Partnership		1 (Indonesia)

FINANCIAL UPDATES

XpressMoney-CARD

MFC-Laos CARD Partnership

Total Assets	P	6,721,457,391
Total Liabilities	Р	5,429,575,771
Total Equity	P	1,291,881,620
Operational Self-Sufficiency		114.75%
Financial Self-Sufficiency		105.52%



(CARD Mutually Reinforcing Institutions (CARD MRI) is composed of CARD NGO, CARD Bank, CARD MBA, CMDI, CARD BDSF, CaMIA, and RBST)

(Hongkong)

1 (Laos)

MUMBLINGS

Random Thoughts of CARD MRI Staffs and Members

Thank You

By Alvin M. Villamena, RH Cebu

There are no enough words
To say my gratitude for you...
I know that I am not that showy
In returning all the goodness you shared
with me.

But if you read my mind it utters, "I do appreciate what you have done for

And from the bottom of my heart I want to say THANK YOU!"

Thank you because You are always there Through thick and thin, laughter and tears, In every adversity you are there for me.

Thanks for the inspiration
Unconditional love and untiring support.
Because of that 1 am strong
You let me not be scared of my own storm

Thank you for always being there to listen
And give advice when I needed it most.
Thanks for cheering me up when I am
down
And feeling my joy when I am happy.

You really touched my life
And I'll treasure these memories forever
It's my pleasure and privilege to be part
of you

So CARD, I say THANK YOU!

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Address: CARD-MRI Development Institute (CMDI) Brgy. Tranca, Bay, Laguna. Tel: 573 - 0031. E-mail: card.cmdi@cardbankph.com "You Bring Out the Best in Me"

By Ning V. Lanao, Training Officer

Looking back, I see everything in life fixed As day, always start at sunrise, and ends at dusk;

Looking back, I see people all looks similar They laugh and smile when they're happy And cry when they're sad and angry

Looking back, I see the world very small Where I can point places and find them near

Looking back, I see no crowd Where I chat and go to a selected few

Looking at now, I see time limits no ones' action Looking at now, I find each person's own distinction

J.say, thank you because ...
Looking at now, I see the world endless
Looking at now, I find friends in every person I
meet

I say, thank you most because ...
Looking at now, where my passion and love pours
Not only to one but to MILLIONS

Now I say thank you CARD for . . .

... bringing out the best in me!

CARD Job: A FULFILLING MISSION

"In every definition of a successful life includes service to others..."

I've been working in one of the biggest microfinance institutions (MFIs) in Asia for almost four years. The nature of work entails direct exposure with the women clientele living below the poverty line.

Difficulties are indeed part of the job. Taking sleep very late in the evening, extending office hours due to call of duty, imposing social pressure, encountering different kinds of people whose ideologies are far beyond the institution's beliefs, facing repayment problems, living in contrast with peer's perceptions, and a lot others.

CARD job also means being assigned to a place which is beyond your choice, but dedication sways you there. These are just few examples of what we call a "natural agony" while in CARD. "Natural" because these are parts of the job, "agony" in the sense that nobody wants it to happen yet it comes constantly.

Despite these, life in CARD still has to go on, all for the reason of service. Once I asked one of my staff when we were together in a difficult branch,"Why resigning is not among your choices despite our condition?" She just gave me a glimpse of smile as her answer. Then I asked the same to myself, I just nodded my head and the reasons came clear.

Life with CARD is not a job despite the contract. It is neither a sacrifice despite the hardships, nor a joke despite the giddy times. Life with CARD is more of a MISSION being done, a call of service being undertaken, and a promising professional destiny being worked out.

I recalled all struggles I have met when I was a neophyte in this job and they affirmed the reasons all the more. My presence, in fact, everyone's presence is important to other people.

CARD's vision is for the poorest among the poor; giving hope in dire need, bringing wisdom in bleakness and providing alternative amid fiscal struggles of many. These visions cannot be realized without the grace and willingness of every staff. Benefits and salaries are never enough to compensate one's hard experiences while in encounter with the members.

True enough that allowances and some remunerations cannot bridge the distant gap from families of those assigned far from their homes.

Everything happens for the members. Whenever I see them smiling at me with their eyes glittering in satisfaction to the services we give, I feel relieved from the heavy works. These and a lot more reasons to make me stay and enjoy my work, but ultimately, I found the realization of my own visions in CARD. The vision of serving the poor and the needy. The vision of living simple with the people.

In forgoing my mission as a priest, I know that my mission stands still by joining CARD in its pursuit to uplift the lives of people. And this gives me more than enough reason to be grateful.

LJBarcoma, AM CARD-NGO Cebu 4

